

Beware – All Aloes are NOT the Same!

There is no FDA control of Aloe labeling as it is an FDA-approved food. With less than 10% Aloe and over 90% water, companies can label their product a 100% Aloe!

Most of these Aloe vera products are very low or even devoid of these active enzymes and polysaccharides that scientists feel are essential for the antiviral, anti-inflammatory, immune-enhancing and tissue-healing effects of real Aloe vera.

A manufacturer can put one gallon of pure Aloe in 100 gallons of water, mix it and call it “100% Aloe vera,” and it’s legal!

The mgs count per liter of MPS tells how concentrated that brand is with the active ingredient, polysaccharides. The active ingredient in Aloe is what brings about the powerful healing properties in humans and animals. If you use a brand with a low MPS count, you will get little if no benefit and would be just wasting your money. We always recommend a brand with the highest MPS count you can find because you will get better results. You wouldn’t have to consume as much and it would cost less to get the required amount of MPS per day.

Researchers agree that if a brand looks like or tastes like water, it is not real Aloe vera!

This fact is emphasized because if the consumer has no other information to judge the Aloe he’s buying then the product’s appearance and taste are the first line of defense against being defrauded.

One should look for an Aloe that uses the whole leaf and is cold processed. New 1990’s technology has improved the healing potential of Aloe with the advent of whole-leaf processing. This technique removes only the aloin, a cathartic, but uses the entire whole leaf instead of merely the clear inner gel. Scientific research has proven that the outer leaf and rind, which previously were thrown away, contains 200% more of the active ingredients. Rather than heat processed, which most Aloes are, cold processing doesn’t break down the constituents in Aloe that are the most valuable for healing.

The fact is, if an Aloe is not at least yellowish in color, you are not buying real Aloe vera; no matter what the sellers claims.

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